Load Control Equipment
Load Restraint Straps
Temperature Control Curtains
Shoring Bars
Decking Beam
Captive Systems
Load Tracks
Garment Rails
Horse Box Poles

P. McCann Ltd. T/A
Simark Engineering
Griffin Industrial Estate
Penncricket Lane
Rowley Regis
West Midlands
B65 0SN
Tel: **0121 559 1351**
Fax: **0121 559 3205**
E-mail: enquiries@simarkengineering.co.uk
Website: www.simarkengineering.co.uk

Privacy Policy

Last updated: 21 October 2026

1. Introduction

Simark Engineering ("we", "us" or "our") is committed to protecting your privacy and handling your personal information responsibly. This Privacy Policy explains how we collect, use, store and protect personal information when you visit our website, contact us, request a quotation or use our services.
We process personal information in accordance with applicable UK data protection legislation, including the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

2. Who We Are

Company name: Simark Engineering
Registered address: Griffin Industrial Estate, Penncricket Lane, Rowley Regis, West Midlands, B65 0SN
Company registration number: 06248104
Email: enquiries@simarkengineering.co.uk
Telephone: 0121 559 1351
Website: www.simarkengineering.co.uk

For the purposes of data protection legislation, Simark Engineering is the data controller responsible for the personal information described in this policy.

3. Information We Collect

We may collect and process the following types of personal information:

- **Contact information:** Your name, email address, telephone number and business address.
- **Business information:** Your company name, job title and relevant business contact details.
- **Enquiry information:** Details of enquiries, quotation requests, projects, orders and correspondence with us.
- **Customer and supplier information:** Information necessary to manage contracts, deliver engineering services, process orders and maintain business relationships.
- **Website information:** Technical information such as your IP address, browser type, device information and website usage data, where collected.
- **Financial information:** Relevant invoicing, billing and payment records. We do not intentionally collect or store full payment card details unless specifically required and appropriately protected.

We only collect personal information that is reasonably necessary for our business activities.

4. How We Use Your Information

We may use your personal information to:

- Respond to enquiries and requests for quotations.
- Provide engineering products and services.
- Prepare estimates, quotations, invoices and contracts.
- Manage customer, supplier and business relationships.
- Arrange deliveries, installations, site visits or project work where applicable.
- Process payments and maintain financial records.
- Communicate important information about our services.
- Maintain the security and functionality of our website.
- Meet legal, regulatory, accounting and contractual obligations.
- Protect our legitimate business interests and prevent fraud or misuse.

We will only process your personal information where we have a lawful basis to do so.

5. Our Lawful Bases for Processing

Depending on the circumstances, we may rely on the following lawful bases:

- **Contract:** Where processing is necessary to enter into or fulfil a contract with you.
- **Legitimate interests:** Where processing is necessary for our legitimate business interests, provided those interests do not override your rights and freedoms.
- **Legal obligation:** Where we must process information to comply with the law.
- **Consent:** Where you have given consent, such as for certain marketing communications or non-essential cookies where required.

Where we rely on consent, you can withdraw it at any time.

6. Sharing Your Information

We do not sell your personal information.
We may share relevant information with trusted third parties where necessary to operate our business, including:

- IT, website hosting and technical support providers.
- Accountants, auditors and professional advisers.
- Payment providers and financial institutions.
- Delivery, logistics or subcontracting partners where required to fulfil an order or service.
- Regulators, law enforcement agencies or other authorities where required by law.

We expect third parties processing personal information on our behalf to protect it appropriately and comply with applicable data protection requirements.

7. International Transfers

If personal information is transferred outside the United Kingdom, we will ensure that the transfer complies with applicable data protection legislation and that appropriate safeguards are in place where required.

8. How Long We Keep Your Information

We retain personal information only for as long as reasonably necessary for the purposes for which it was collected, including fulfilling contractual obligations, resolving disputes and meeting legal requirements.

Retention periods will vary depending on the type of information and the nature of our relationship with you. Financial and accounting records will be retained for the applicable statutory period.

When information is no longer required, it will be securely deleted or anonymised where appropriate.

9. How We Protect Your Information

We take reasonable technical and organisational measures to protect personal information against unauthorised access, loss, misuse, alteration or disclosure.
Access to personal information is restricted to individuals and service providers who need it for legitimate business purposes.

Although we take appropriate precautions, no method of transmitting or storing information electronically can be guaranteed to be completely secure.

10. Cookies and Website Tracking

Our website may use cookies and similar technologies to ensure its proper operation, remember preferences, understand website usage and improve user experience.
Where required by law, we will obtain your consent before using non-essential cookies or similar tracking technologies.

You can manage cookie preferences through any cookie settings available on our website and through your browser settings. Disabling certain cookies may affect website functionality.
If our website uses analytics, advertising or other tracking services, further information about those services and their cookies should be provided here.

11. Marketing Communications

We may send business-related updates or marketing communications where permitted by applicable law.
You can opt out of marketing communications at any time by following the unsubscribe instructions provided or contacting us directly.

We will continue to send essential communications relating to orders, contracts, quotations or services where necessary.

12. Your Data Protection Rights

Under applicable data protection legislation, you may have the right to:

- **Access** the personal information we hold about you.
- **Rectify** inaccurate or incomplete information.
- **Erase** your personal information in certain circumstances.
- **Restrict** the processing of your information in certain circumstances.
- **Object** to certain types of processing, including direct marketing.
- **Data portability**, where applicable.
- **Withdraw consent** where processing is based on consent.
-

These rights are subject to legal conditions and exemptions.
To exercise your rights, please contact us using the details provided in Section 2. We may need to verify your identity before responding.

13. Complaints

If you have concerns about how we handle your personal information, please contact us first so that we can investigate and attempt to resolve the issue.
You also have the right to complain to the UK's Information Commissioner's Office (ICO).

Website: https://ico.org.uk/
Telephone: 0303 123 1113

14. Third-Party Websites

Our website may contain links to third-party websites. We are not responsible for the privacy practices, security or content of websites operated by other organisations.
We recommend reviewing the relevant privacy policies before submitting personal information to third-party websites.

15. Children's Privacy

Our services are intended for business and professional use and are not directed at children. We do not knowingly collect personal information from children unless it is necessary and lawful in the circumstances.

16. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our business, website, legal obligations or data handling practices.
Any updates will be published on our website with a revised "Last updated" date.

17. Contact Us

If you have any questions about this Privacy Policy or how Simark Engineering handles your personal information, please contact us:

Simark Engineering
Registered address: Griffin Industrial Estate, Penncricket Lane, Rowley Regis, West Midlands, B65 0SN
Telephone: 0121 559 1351
Email: enquiries@simarkengineering.co.uk